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### Introduction & Benefits

The Human-Animal Bond  
Puppy Start Right Benefits

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### Development & Behavior

Developmental Periods  
Domestication vs. Taming  
Social Behavior of Dogs  
Sensory Perception  
Body Language

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### How Dogs Learn

Introduction to Learning  
Learning Theory  
Innate Behavior & Learning

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### Positive Socialization

The Socialization Period  
Making It Positive  
Health and Exposure Risks

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### Introduction to Positive Training

Training Basics  
Clicker Basics  
Foundation Exercises

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### Problem Prevention & Solving

Ideal Puppy Parents  
Preventions Exercises  
Spaying/Neutering  
Problem Solving Model  
Problem Solving for Pups

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### Diseases & Vaccines

Common Vaccine Guidelines  
Core Vaccines Overview  
Core Vaccines: The Diseases  
Non-Core Vaccines  
Intestinal Parasites  
External Parasites

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### Logistics & Marketing

Who Should Attend Class?  
Location, Class Size & Style  
Expenses and Fees  
Disease Prevention  
Liability Considerations  
Getting Referrals  
Promotional Options

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### Puppy Start Right Curriculum

Format and Organization  
Orientation  
Class Outlines, Homework  
Puppy Play  
Exploration  
Management Techniques

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### Maximizing the Curriculum

Benefits for Graduates  
PSR Preschool Videos

