

LEARNING GOALS

This is a comprehensive course covering puppy socialization, growth and development, basic training, problem solving and prevention. The course also covers successful class marketing, and classroom management and it includes a complete curriculum for your puppy class.

Upon completing the course, you will be able to:

1. Understand how to implement a proactive approach to ensure that socialization is positive
2. Recognize class style strategies/format to maximize enrollment
3. Maximize potential puppy class referral sources
4. Recognize when and how to interrupt puppy play
5. Set up and make exploration fun for puppies
6. Define the major developmental periods of dogs and the significance of each stage
7. Recognize and understand canine body language
8. Identify signs of fear in puppies and dogs
9. Define and understand operant conditioning, classical conditioning, classical counterconditioning, and desensitization
10. Identify the defining characteristics of the canine socialization period
11. Know how to react if a puppy becomes frightened
12. Teach clicker mechanics and foundation behaviors to puppy parents
13. Prevent or solve common puppy behavior problems
14. Recognize symptoms of common contagious diseases and viruses, and know how they are transmitted
15. Identify optimal characteristics of a location for a puppy socialization class
16. Calculate potential class expenses and instructor compensation options
17. Use the Puppy Start Right Preschool™ curriculum to its maximum potential